

Agriculture Insurance Company of India Ltd.
Publicity Activities - Kharif 2018 (as on 26.07.2018)

State	District	Schedule and location of event
Andhra Pradesh	Krishna	1. Posters, Brouchers, Pamphlets & Circulars distributed 2. Advertisement in Local News Papers 3. TV Scroll
Andhra Pradesh	Vizianagaram	
Andhra Pradesh	Vishakhapatnam	
Andhra Pradesh	Ananthapur	
Gujarat	Junagadh	1. Advertisement in Local News Paper on 22.06.2018 2. Advertisement in Local News Paper on 25.06.2018 3. Advertisement in Local News Paper on 29.06.2018 4. Advertisement in Local News Paper on 06.07.2018 5. Advertisement in Local News Paper on 11.07.2018 6. Advertisement in Local News Paper on 13.07.2018 7. Advertisement in Local News Paper on 14.07.2018
Gujarat	Ahmedabad	
Gujarat	Botad	
Gujarat	Sabarkantha	
Gujarat	Kutch	
Himachal Pradesh	Bilaspur	1. Banners - 25 nos., Pamphlets - 10000 nos. 2. Advertisement in local newspapers on 09.07.2018 3. Advertisement in local newspapers on 25.07.2018
Himachal Pradesh	Kullu	
Himachal Pradesh	Mandi	
Himachal Pradesh	Shimla	
Himachal Pradesh	Sirmour	
Himachal Pradesh	Solan	
Jharkhand	East Singhbhum	1. Distribution of Handbills, Posters, Proposal Forms and Banners 2. Newspaper advertisement in local dailies on 15.07.2018 3. Newspaper advertisement in local dailies on 22.07.2018
Jharkhand	Deoghar	
Jharkhand	Simdega	
Jharkhand	Lohardaga	
Jharkhand	Garhwa	
Jharkhand	Sahebganj	
Karnataka	Mysore	1. Newspaper advertisement – in Local Dailies on 26.06.2018 2. Radio Advertisement – in AIR (State Hookup) from 01.07.2018 to 31.07.2018 3. Audio Advertisement Broadcasting on KSRTC bus stand in districts from 01.07.2018 to 31.07.2018 4. Flex Banners in 9 dist agri offices (51 for each Taluka)
Karnataka	Kodagu	
Karnataka	Dharwad	
Karnataka	Davangere	
Karnataka	Dakshina Kannada	
Karnataka	Bidar	
Karnataka	Bangalore Urban	
Karnataka	Tumkur	
Karnataka	Raichur	
Kerala	Thiruvananthapuram	1. Dispatch of Non-Loanee Proposals, Posters, Pamphlets, Notification Booklet has been completed to Banks, Department of Agriculture, Padasekhara Samitis, MI Agents, CSC's 2. Newspaper advertisement in local newspaper on 12.07.2018 3. Press Release note in all Districts and All Dailies and AIR broadcast in Farm News initiated.
Kerala	Kollam	
Kerala	Pathanamthitta	
Kerala	Alappuzha	
Kerala	Kottayam	
Kerala	Idukki	
Kerala	Ernakulam	
Kerala	Thrissur	
Kerala	Palakkad	
Kerala	Malappuram	
Kerala	Kozhikkode	
Kerala	Kannur	
Kerala	Wayanad	
Kerala	Kasargode	
Madhya Pradesh	Indore	
Madhya Pradesh	Dhar	
Madhya Pradesh	Jhabua	
Madhya Pradesh	Alirajpur	

State	District	Schedule and location of event
Madhya Pradesh	Khandwa	<ol style="list-style-type: none"> 1. Leaflets = 30000 2. SMS intimating kh-17 claims payment on 04.07.2018 3. SMS intimating kh-17 claims payment on 11.07.2018 4. SMS intimating kh-17 claims payment on 18.07.2018 5. Advertisement in local daily on 22.07.2018 6. Advertisement in Krishi Magazines on 23.07.2018
Madhya Pradesh	Khargone	
Madhya Pradesh	Barwani	
Madhya Pradesh	Burhanpur	
Madhya Pradesh	Harda	
Madhya Pradesh	Hoshangabad	
Madhya Pradesh	Betul	
Madhya Pradesh	Jabalpur	
Madhya Pradesh	Katni	
Madhya Pradesh	Mandla	
Madhya Pradesh	Balaghat	
Madhya Pradesh	Chindwara	
Madhya Pradesh	Narshingpur	
Madhya Pradesh	Dindori	
Madhya Pradesh	Seoni	
Madhya Pradesh	Rewa	
Madhya Pradesh	Sidhi	
Madhya Pradesh	Satna	
Madhya Pradesh	Singhroli	
Madhya Pradesh	Bhopal	
Madhya Pradesh	Sehore	
Madhya Pradesh	Raisen	
Madhya Pradesh	Vidhisa	
Madhya Pradesh	Rajgarh	
Madhya Pradesh	Morena	
Madhya Pradesh	Sheopur	
Madhya Pradesh	Bhind	
Maharashtra	Sindhudurg	<ol style="list-style-type: none"> 1. Posters = 5000 2. Mobile Van in all the districts 3. Audio Publicity at bus stands 4. Advt. in AIR 5. Newspaper advertisement in local dailies on 12.07.2018 6. Newspaper advertisement in local dailies on 17.07.2018
Maharashtra	Ahmednagar	
Maharashtra	Kolhapur	
Maharashtra	Latur	
Tamil Nadu	Thiruvarur	<ol style="list-style-type: none"> 1. Distributed Leaflets in all the allotted districts through VLE's of CSCs, Agriculture Dept & field functionaries.
Tamil Nadu	Namakkal	
Tamil Nadu	Trichy	
Tamil Nadu	Madurai	
Tamil Nadu	KanyaKumari	
Tamil Nadu	Dindigul	
Tamil Nadu	Karur	
Tamil Nadu	Erode	
Tamil Nadu	Ariyalur	
Tamil Nadu	Perambalur	
Tamil Nadu	Ramanathapuram	
Telangana	Khammam	<ol style="list-style-type: none"> 1. Posters, Brouchers, Pamphlets & Circulars distributed 2. Advertisement in Local News Papers on 06.07.2018 3. Advertisement in Local News Papers on 07.07.2018 4. Advertisement in Local News Papers on 08.07.2018 5. Advertisement in Local News Papers on 11.07.2018 6. Advertisement in Local News Papers on 12.07.2018 7. Advertisement in Local News Papers on 13.07.2018 8. TV Scroll 11.07.2018 to 15.07.2018
Telangana	Medak	
Telangana	Nalgonda	
Telangana	Sangareddy	
Telangana	Suryapet	
Telangana	Badradi	
Telangana	Warangal (Rural)	
Telangana	Nagarkurnool	
Telangana	Wanaparthy	
Telangana	Warangal (Urban)	
Uttarakhand	Almora	<ol style="list-style-type: none"> 1) Distributed, 1300 Notifications, 35000 proposals, 18000 Hand bills, 3500 posters & 36 banners
Uttarakhand	Bageshwar	
Uttarakhand	Nainital Plain	
Uttarakhand	Nainital Hill	
Uttarakhand	Pithoragarh	

State	District	Schedule and location of event
Uttarakhand	Champawat	2) Advertisement in Local News Paper on 10.05.2018
Uttarakhand	Dehradun Plain	3) Advertisement in Local News Paper on 11.05.2018
Uttarakhand	Dehradun Hill	4) Advertisement in Local News Paper on 12.05.2018
Uttarakhand	Pauri Garhwal	5) Advertisement in Local News Paper on 13.05.2018
Uttarakhand	Uttarkashi	6) Advertisement in Local News Paper on 27.05.2018
Uttarakhand	Rudraprayag	7) Advertisement in Local News Paper on 20.07.2018
Uttarakhand	Chamoli	
Uttarakhand	Tehri Garhwal	
Uttarakhand	Udham Singh	
West Bengal	Darjeeling	
West Bengal	Kalimpong	
West Bengal	Malda	1) Leaflet = 120000; Flex = 680; Poster = 2500; Hoarding 12
West Bengal	South 24 Parganas	2) Advertisement in Local News Paper on 12.07.2018
West Bengal	Purba Bardhaman	3) Advertisement in Local News Paper on 25.07.2018
West Bengal	Paschim Bardhaman	