



13.07.2020

EOI FOR EMPANELMENT OF MULTIMEDIA CREATIVE AGENCIES:
TOP-10 AGENCIES FOR PRESENTATION

As per Expression of Interest (EOI) document uploaded on AIC Website dated 05.06.2020, and subsequent Corrigendum dated 30.06.2020, following 10 Agencies have been shortlisted for Presentation **on 16.07.2020 through Video Conferencing** as per following schedule:

SL.	NAME OF THE AGENCY	REPORTING TIME	REMARKS
1	Bubna Advertising	11:00 AM	A link will be provided to all the Agencies through email. Following AIC officials may be contacted for the same: 1. Ms. Vandana Chawla, Dy Mgr. (vandanac@aicofindia.com , M - 9315375205) 2. Mr. Harpreet Singh, AM (harpreets@aicofindia.com , M – 9899262224)
2	Critique Communication Pvt Ltd	11:30 AM	
3	Dentsu Aegis Network	12:00 NOON	
4	Disha Communication Pvt. Ltd.	12:30 PM	
5	Expression 360 Services India Pvt. Ltd.	1:00 PM	
6	Graphis Ads	2:30 PM	
7	Invicta Media Pvt. Ltd.	3:00 PM	
8	Sharad Advertising Pvt. Ltd	3:30 PM	
9	Triton Communications Pvt. Ltd.	4:00 PM	
10	Vermillion Communication Pvt. Ltd.	4:30 PM	

Note - The above list is in alphabetical order and does not reflect any relative merit.

Presentation shall be of approx. 15 minutes duration followed by interaction of another 15 minutes. The Presentation should cover, inter-alia, the understanding of AIC's business, publicity needs and appropriate media, the skill-sets and USP of the Agency which would bring value to AIC and any other value proposition of the Agency.