



19.04.2021

EXTENSION OF LAST DATE FOR SUBMISSION OF PROPOSALS REGARDING EMPANELMENT OF SOCIAL MEDIA & MULTIMEDIA CREATIVE AGENCIES

In view of the curfew imposed in Delhi due to Covid-19, the last date for submission of Proposals regarding empanelment of Social Media and Multimedia Creative Agencies has been extended till 30.04.2021 (up to 01:00 PM).

Revised RFP schedule would be as per below table:

Event	Particulars/ Date & Time
Last Date for submission of Proposal	30.04.2021 (up to 01:00 PM)
Opening of Proposals	30.04.2021 (at 03:00 PM)
Date for announcing Shortlisted eligible Agencies for Presentation on AIC website	07.05.2021
Presentation	11.05.2021/12.05.2021
Declaration of 'Eligible Social Media Agencies' for opening of Financial Bid	13.05.2021
Opening of Financial Bids of "Social Media Agencies"	14.05.2021 (11:00 AM)
Empanelment of Agencies	14.05.2021

In case the curfew is further extended by Government, above dates would be modified accordingly. All updates regarding above RFP schedule would be uploaded on AIC website – www.aicofindia.com