



10.05.2021

**EXTENSION OF LAST DATE FOR SUBMISSION OF PROPOSALS - EMPANELMENT OF SOCIAL MEDIA & MULTIMEDIA CREATIVE AGENCIES**

In view of the lockdown in Delhi due to Covid-19, the last date for submission of Proposals regarding empanelment of Social Media and Multimedia Creative Agencies has been extended till 28.05.2021 (up to 01:00 PM).

Revised RFP schedule would be as per below table:

Event	Particulars/ Date & Time
Last Date for submission of Proposal	28.05.2021 (up to 01:00 PM)
Opening of Proposals	28.05.2021 (at 03:00 PM)
Date for announcing Shortlisted eligible Agencies for Presentation on AIC website	04.06.2021
Presentation	08.06.2021/09.06.2021
Declaration of 'Eligible Social Media Agencies' for opening of Financial Bid	10.06.2021
Opening of Financial Bids of "Social Media Agencies"	11.06.2021 (11:00 AM)
Empanelment of Agencies	11.06.2021

All updates regarding above RFP schedule would be uploaded on AIC website – [www.aicofindia.com](http://www.aicofindia.com)