



AGRICULTURE INSURANCE COMPANY OF INDIA LTD.

Regd. Office: Plate B & C, 5th Floor, Office Block - 1, East Kidwai Nagar, New Delhi - 110023

27.04.2021

EXTENSION OF LAST DATE FOR SUBMISSION OF PROPOSALS - EMPANELMENT OF SOCIAL MEDIA & MULTIMEDIA CREATIVE AGENCIES

In view of the lockdown in Delhi due to Covid-19, the last date for submission of Proposals regarding empanelment of Social Media and Multimedia Creative Agencies has been extended till 14.05.2021 (up to 01:00 PM).

Revised RFP schedule would be as per below table:

Event	Particulars/ Date & Time
Last Date for submission of Proposal	14.05.2021 (up to 01:00 PM)
Opening of Proposals	14.05.2021 (at 03:00 PM)
Date for announcing Shortlisted eligible Agencies for Presentation on AIC website	21.05.2021
Presentation	25.05.2021/26.05.2021
Declaration of 'Eligible Social Media Agencies' for opening of Financial Bid	27.05.2021
Opening of Financial Bids of "Social Media Agencies"	28.05.2021 (11:00 AM)
Empanelment of Agencies	28.05.2021

All updates regarding above RFP schedule would be uploaded on AIC website – www.aicofindia.com